



Ride to Thrive Polo Classic

*To Benefit the Northern Virginia Therapeutic Riding Program
Chetwood Park, The Plains, Virginia
Saturday, September 16, 2017*

Sponsorship Packages:

Grand Champion Presenting Sponsor: \$10,000

- A private, white framed tent erected in a premium location bordering the grass polo field for your 40 guests, complete with a privately catered buffet and bar, tables with white linen tablecloths and seating
- You and a guest will “bowl in” opening match ball
- Meet and Greet with polo players and horses
- Presenting Sponsor’s name and logo will appear on all promotional advertisements, website and press releases leading up to and after the event
- Presenting Sponsorship recognition will appear as a link on NVTRP’s website and list-serve of over 4,000 families
- Full-page inside front cover advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming the Presenting Sponsor
- Sampling and product display opportunities available at the event
- Express Auction Check Out
- Tax deduction to donor of \$8,000

Blue Ribbon Sponsor: \$7,500

- Four field tailgate parking spaces, 25 tickets for you and your guests and one reserved tent table
- Sponsor name and logo on NVTRP’s website and all promotional material created after sponsor signing date leading up to and after the event
- Sponsorship recognition on social media and email to the NVTRP list-serve of over 4,000 families
- Recognition on all press releases related to the event
- Full-page inside back cover advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming your sponsorship
- Sampling and product display opportunities available at the event
- Express Auction Check Out
- Tax deduction to donor of \$6,250



Red Ribbon Sponsor: \$5,000

- Two field tailgate parking spaces, 15 tickets for you and your guests and one reserved tent table
- Sponsor name and logo on NVTRP's website and all promotional material created after sponsor signing date leading up to and after the event
- Sponsorship recognition on social media and messages to the NVTRP list-serve of over 4,000 families
- Recognition on all press releases related to the event
- Half-page advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming your sponsorship
- Sampling and product display opportunities available at the event
- Express Auction Check Out
- Tax deduction to donor of \$4,250

Yellow Ribbon Sponsor: \$2,500

- One field tailgate parking spaces, 8 tickets for you and your guests and one reserved tent table
- Sponsor name and logo on NVTRP's website and all promotional material created after sponsor signing date leading up to and after the event
- Sponsorship recognition on social media and email to the NVTRP list-serve of over 4,000 families
- Recognition on all press releases related to the event
- Half-page advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming your sponsorship
- Tax deduction to donor of \$2,100

White Ribbon Sponsor: \$1,500

- One field tailgate parking space and 6 tickets for you and your guests
- Business card advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming your sponsorship
- Tax deduction to donor of \$1,200

Pink Ribbon Sponsor: \$500

- Two tickets for you and a guest
- Business card advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming your sponsorship
- Tax deduction to donor of \$400



Other Event Sponsor Opportunities:

Tent Sponsor: \$5,000

Beverage Sponsor: \$5,000

- Prominent signage at specific event location
- Sponsor name and logo on NVTRP's website and all promotional material created after sponsor signing date leading up to and after the event
- Sponsorship recognition on social media and messages to the NVTRP list-serve of over 4,000 families
- Recognition on all press releases related to the event
- Half-page advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming your sponsorship
- Sampling and product display opportunities available at the event
- 100% tax deductible

Kidz Corral Sponsor: \$2,500

Auction Sponsor: \$2,500

Hors d'oeuvre Sponsor: \$2,500

Cupcake Divot Stomp Sponsor: \$2,500

Therapeutic Riding Demonstration Sponsor: \$2,500

Military Color Guard Sponsor: \$2,500

- Prominent signage at specific event location
- Sponsor name and logo on NVTRP's website and all promotional material created after sponsor signing date leading up to and after the event
- Sponsorship recognition on social media and email to the NVTRP list-serve of over 4,000 families
- Recognition on all press releases related to the event
- Half-page advertisement in the Event Program
- Announcements throughout the Ride to Thrive Polo Classic naming your sponsorship
- 100% tax deductible

Award Table Sponsor: \$1,000

Hat Contest Sponsor: \$1,000

Tailgate Contest Sponsor: \$1,000

- Prominent signage at specific event location
- Business card advertisement in the Event Program
- 100% tax deductible

Contact: Wendy Baird at wbaird@nvtrp.org or 703-764-0269 with any questions or to discuss a custom package.